

LEAN SUSTAINABLE CANVAS

Designed by: _____

@: _____

On: ____/____/____

<p>Problem/Challenge Describe the design challenge you are trying to solve (and possible sub-problems)</p>	<p>Solution Describe how your solution will answer/solve the challenge you defined (and the sub-problems)</p>	<p>Unique value proposition Explain why your solution is different and worth paying attention</p>	<p>Users/customer segments? Identify and describe the users of your solution</p>
<p>Existing alternatives Describe how these problems are solved today</p>	<p>Key metrics List the key numbers that will help you to understand how your solution is doing</p>	<p>Financial and ecological sustainability How can it be sustained financially and ecologically sustainable?</p>	<p>Channels? List your path to users, how will you reach them?</p>
<p>Inclusion impact - Could your solution lead to exclusion? Increased tensions? Do no harm?</p>		<p>Inclusion impact + Will your solution ensure inclusiveness? Leave no one behind?</p>	
<p>Sustainable impact - Will your solution compete with other structures or existing solutions? Do no harm?</p>		<p>Sustainable impact + Will you solution strengthen or be able to be integrated in existing institutional structures? How likely is it that they will be able to carry the solution themselves?</p>	